

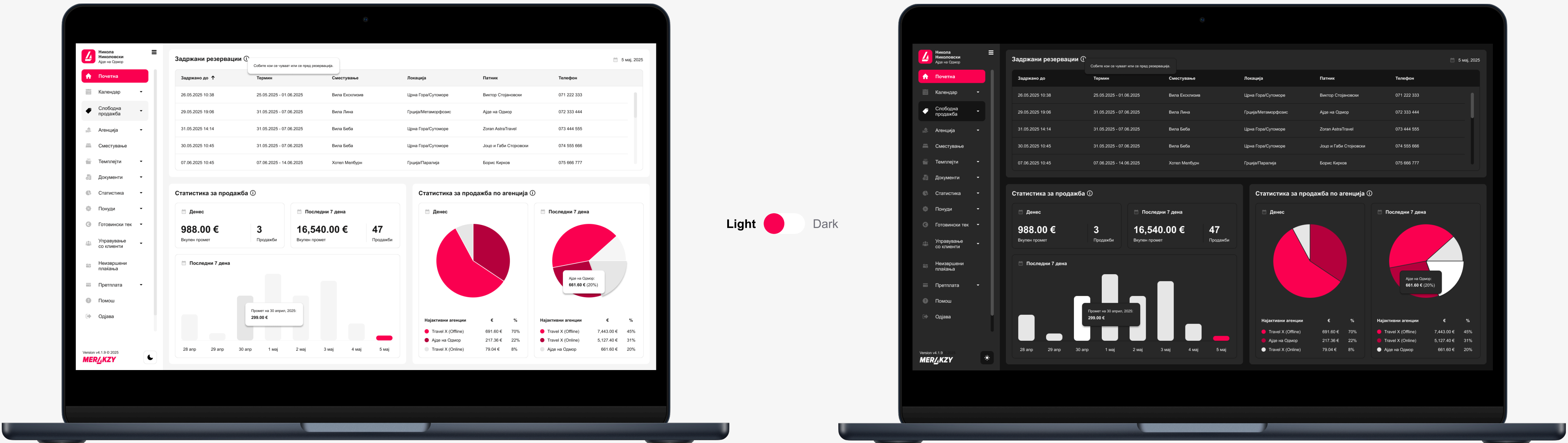


Antweb, 2025

Merakzy UX/UI Redesign, Case study

Light & Dark Mode Redesign.

We introduced light and dark themes to enhance usability across different environments. Each version maintains visual consistency, brand alignment and accessibility. Thoughtful contrast ratios, color balance and legible typography ensure a comfortable and intuitive experience for all users, regardless of their preferred mode.

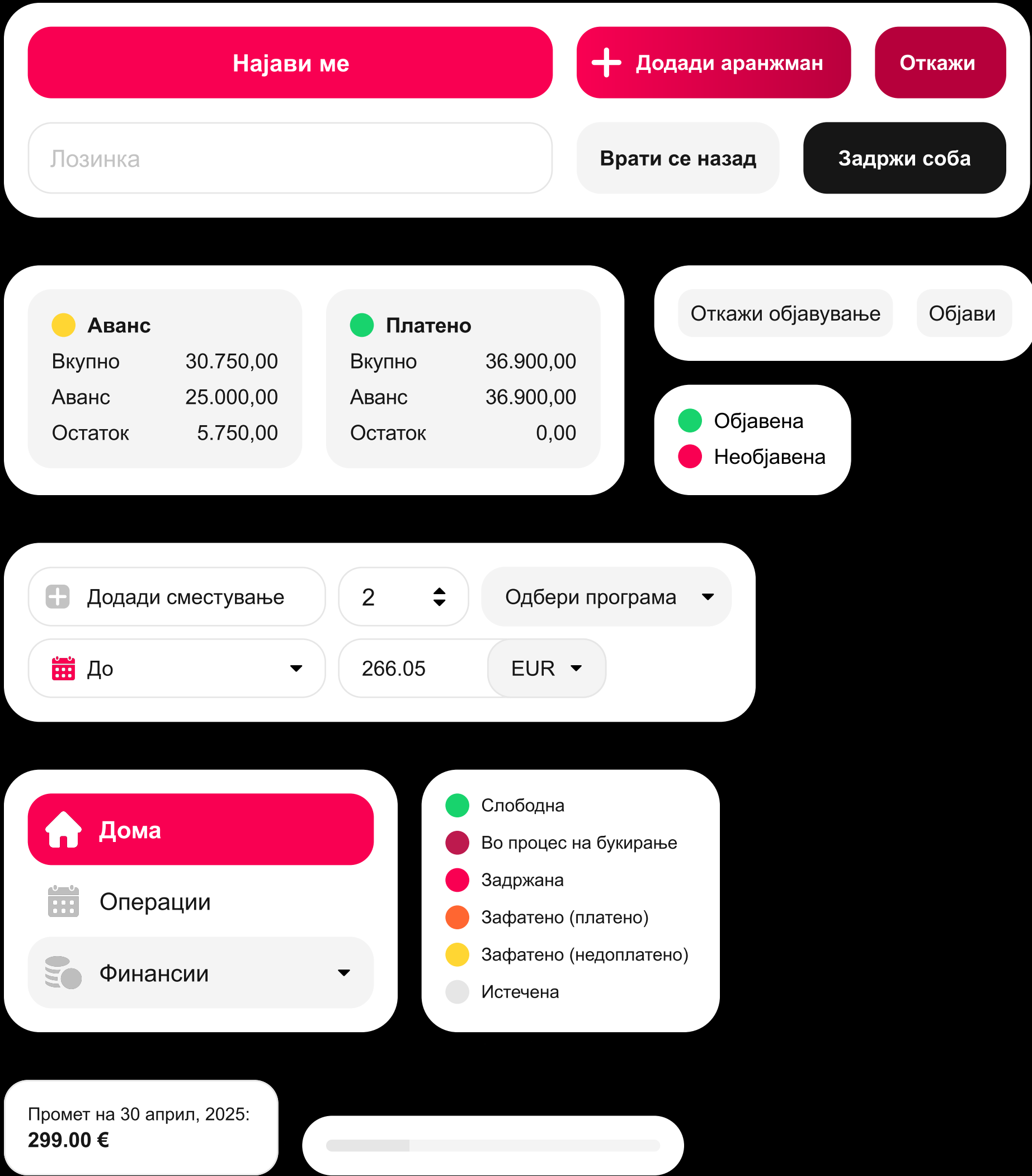


Shapes and buttons.

We introduced rounded, modern shapes and soft silhouettes to create a friendly, approachable tone.

Buttons and UI elements now follow the brand’s primary color, reinforcing its identity while ensuring clarity.

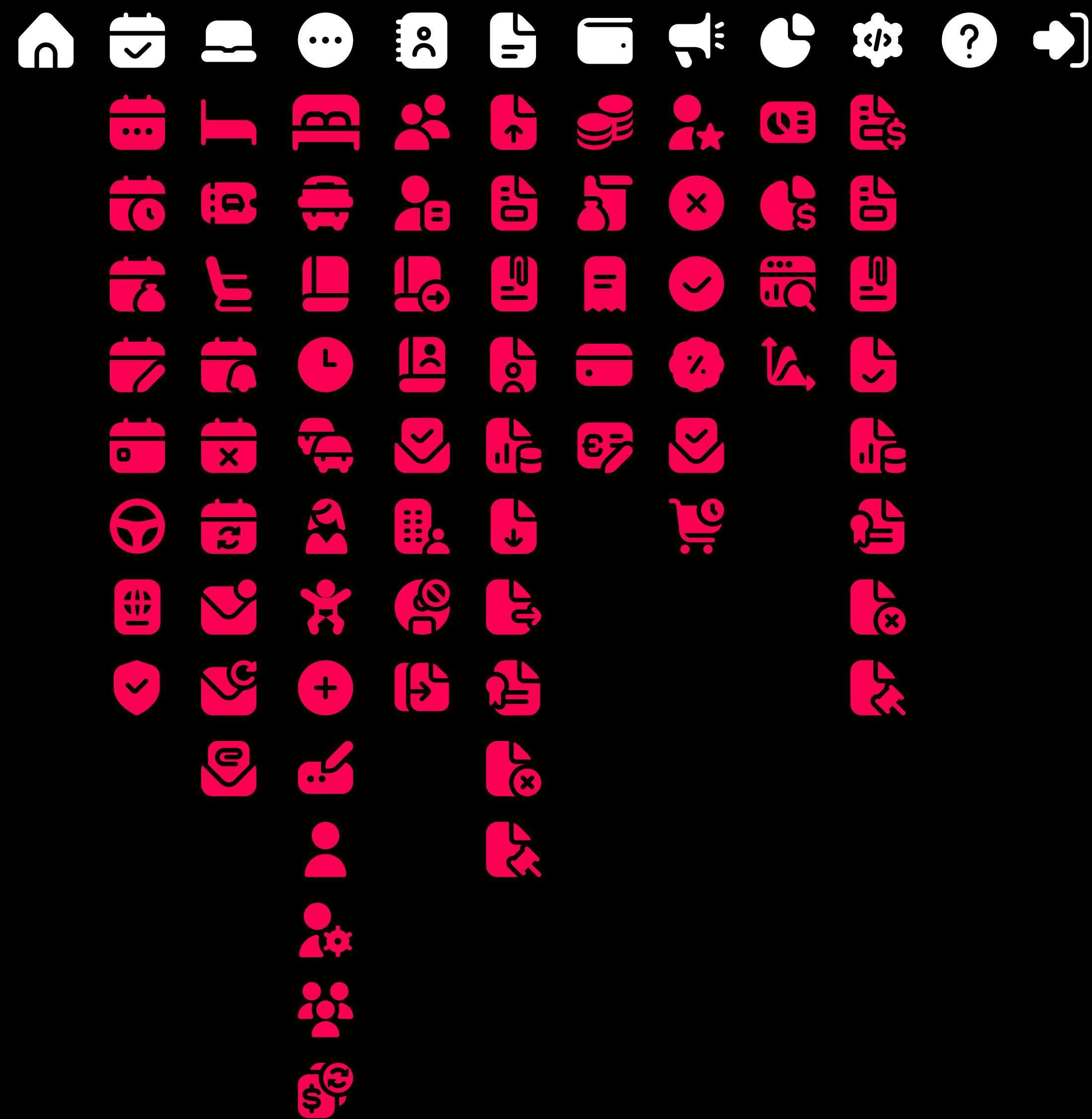
The minimalist design improves usability, offering intuitive navigation with a contemporary touch.



Icons.

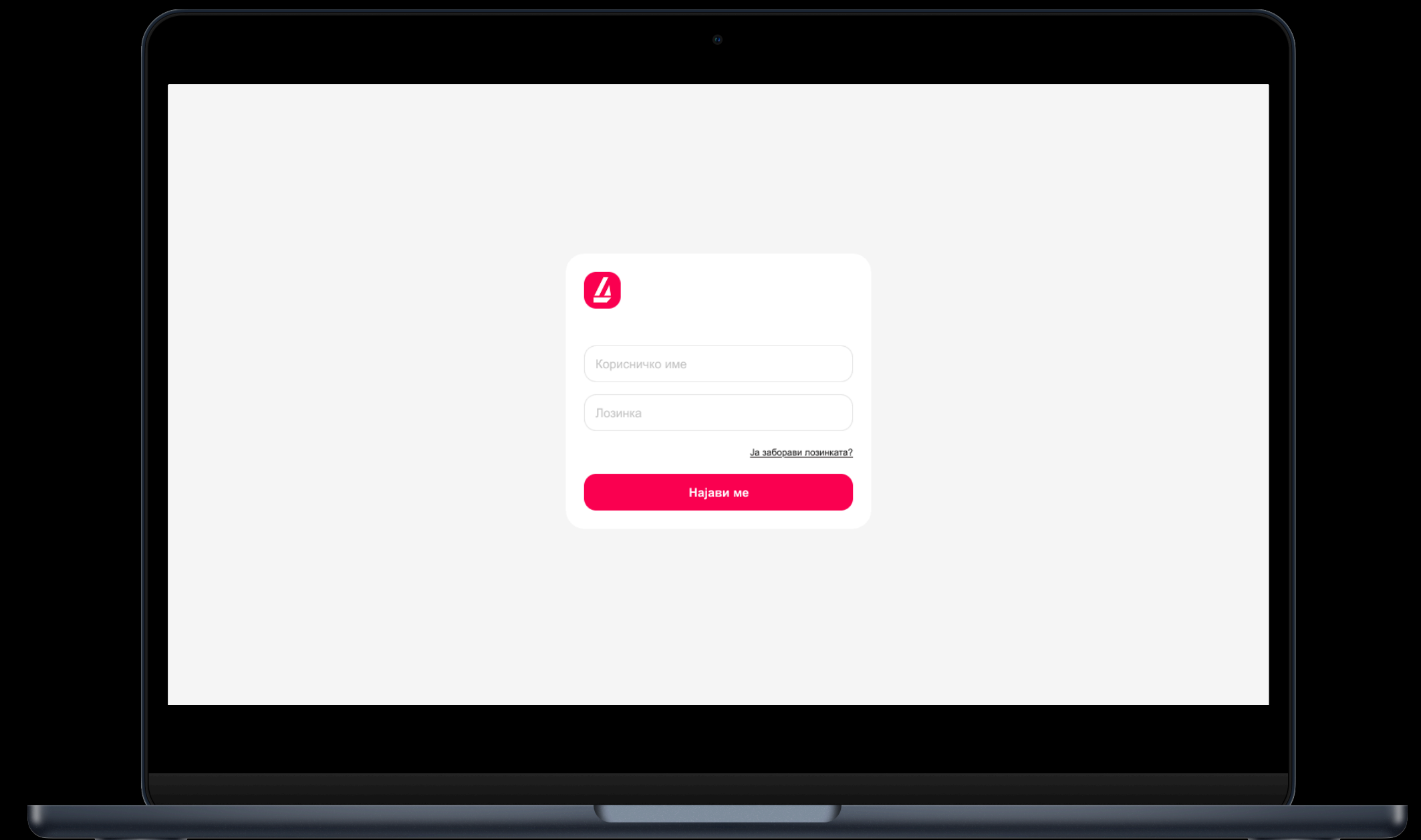
The original icon set lacked consistency. The icons varied in shape, color, framing and overall style, leading to a fragmented user experience. Some appeared modern, others outdated and their visual weight was unbalanced.

In the redesign, we introduced a unified icon system that follows the brand's rounded visual language, uses a consistent color palette and ensures clarity and harmony across the interface.

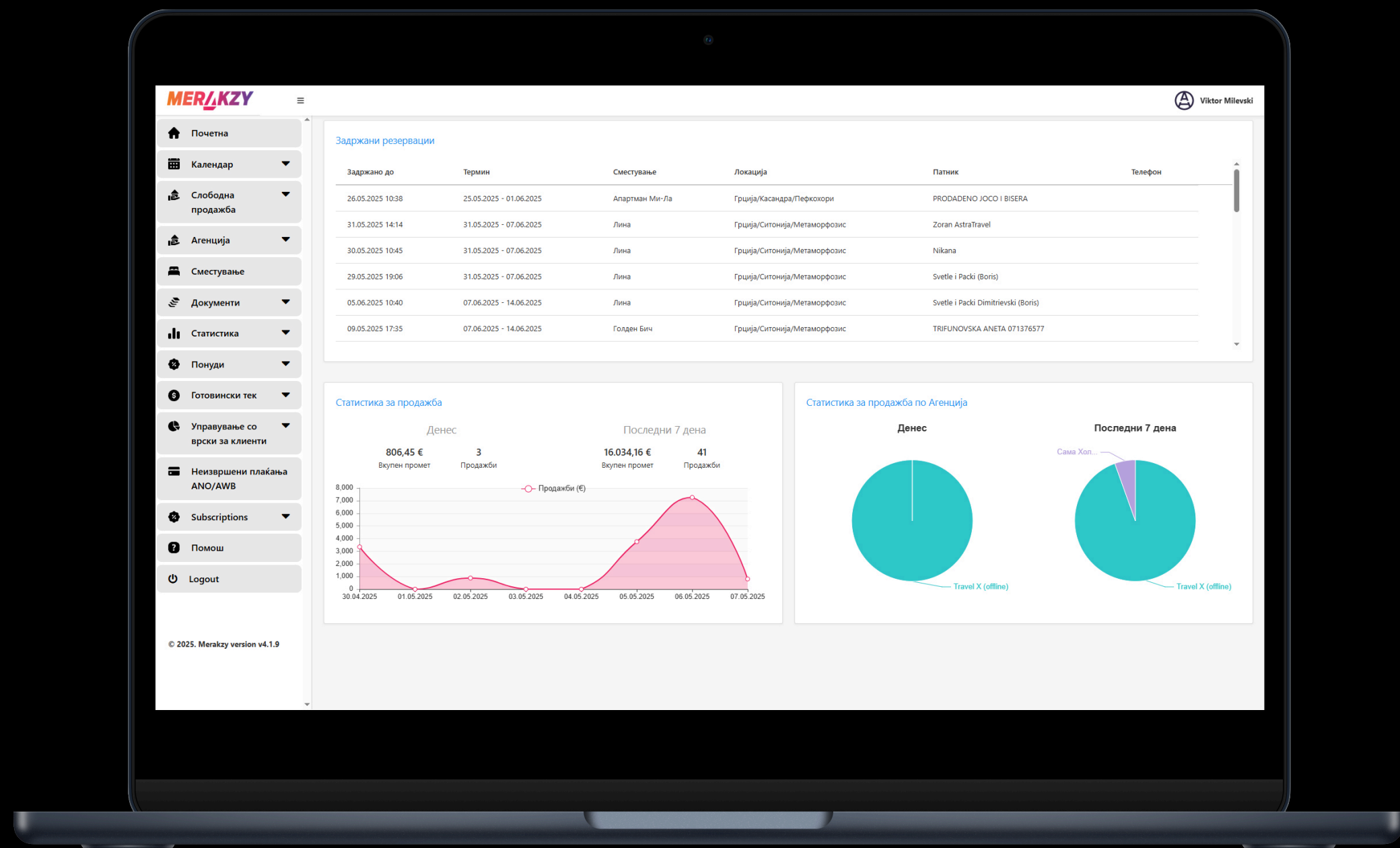




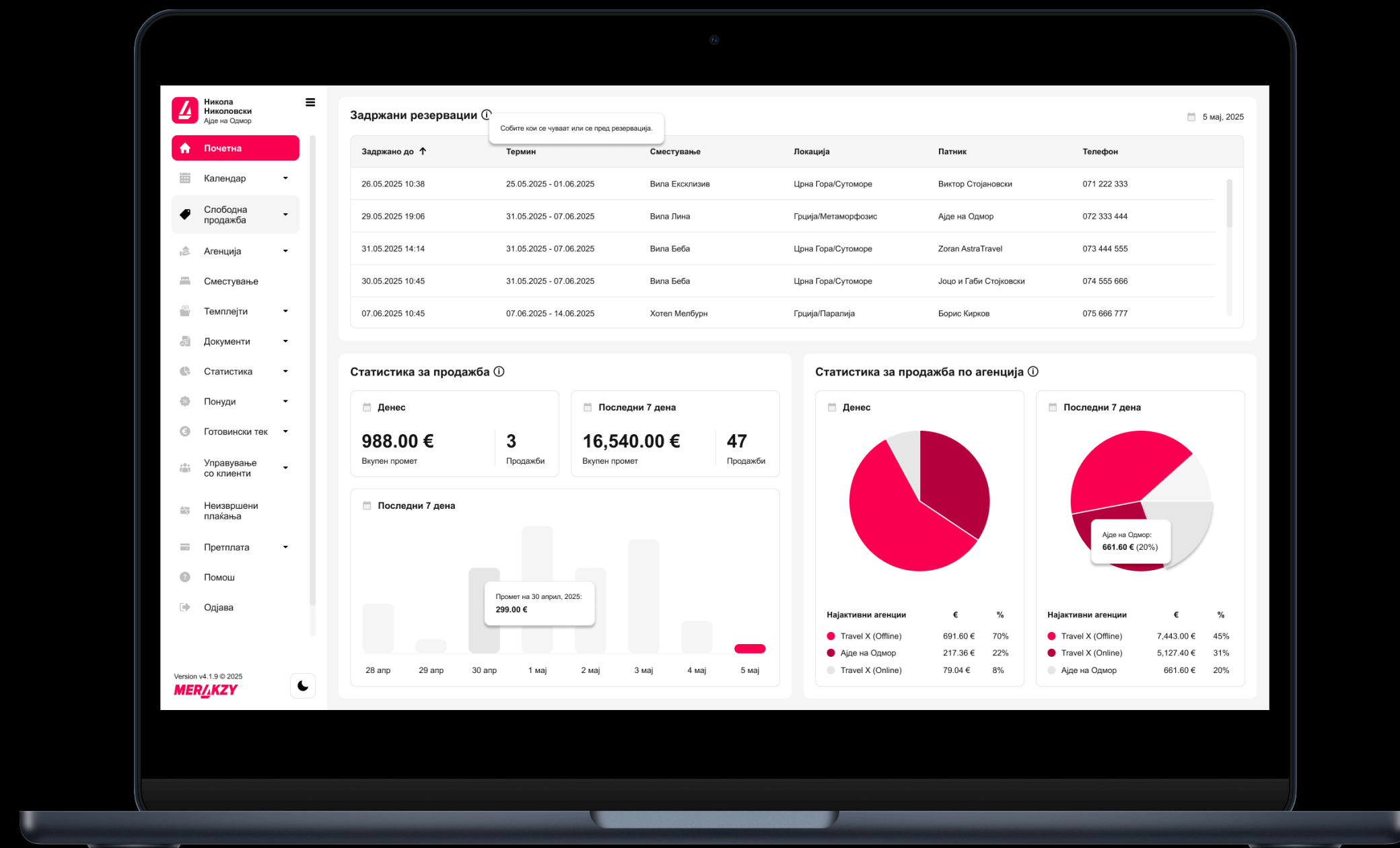
The background image drew too much attention, making it hard to focus on logging in. It wasn't clear or easy for older users (45+), who need a simple layout.



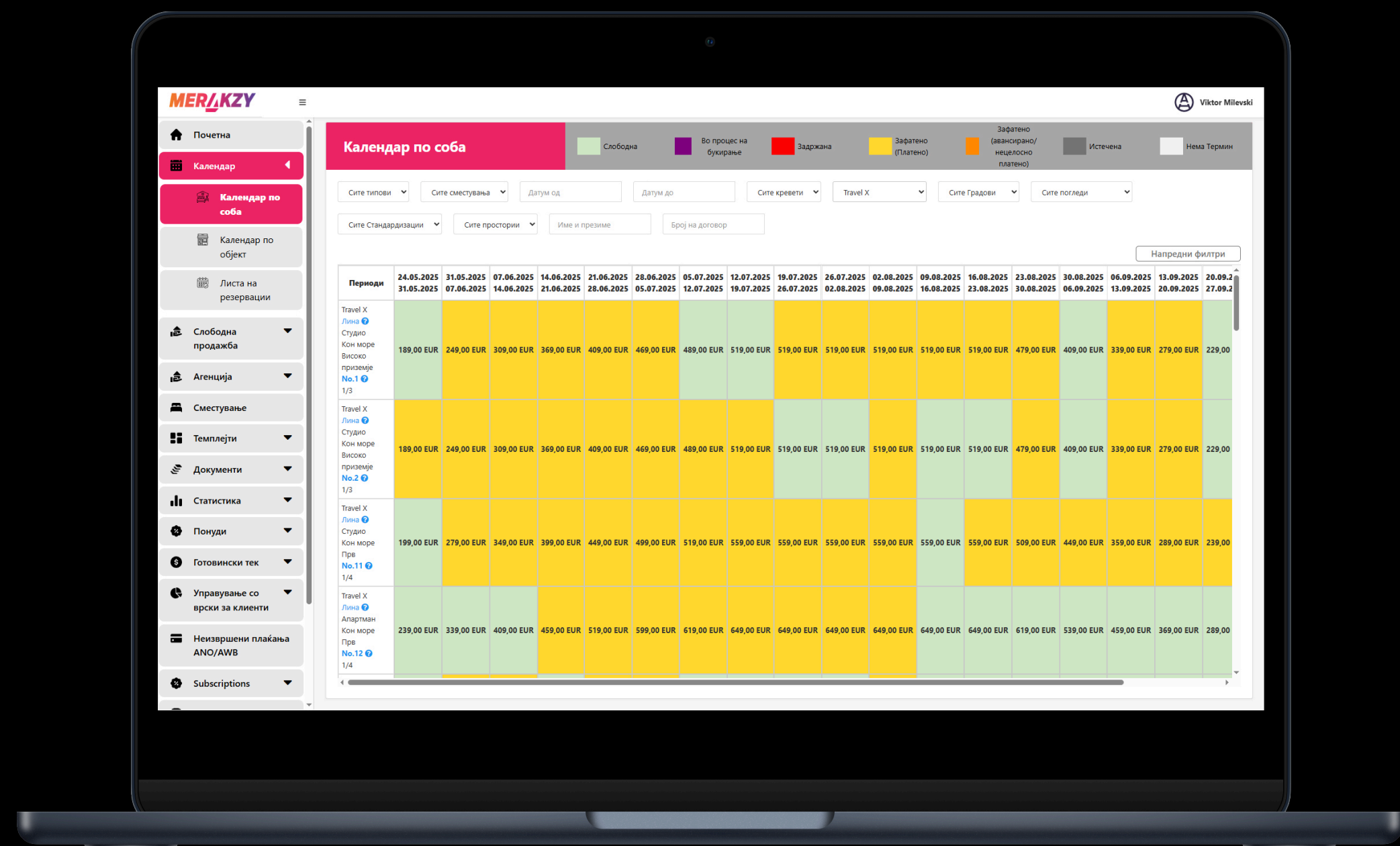
We made the screen clean and easy to use. No extra elements, just a clear layout that helps users log in quickly and without confusion.



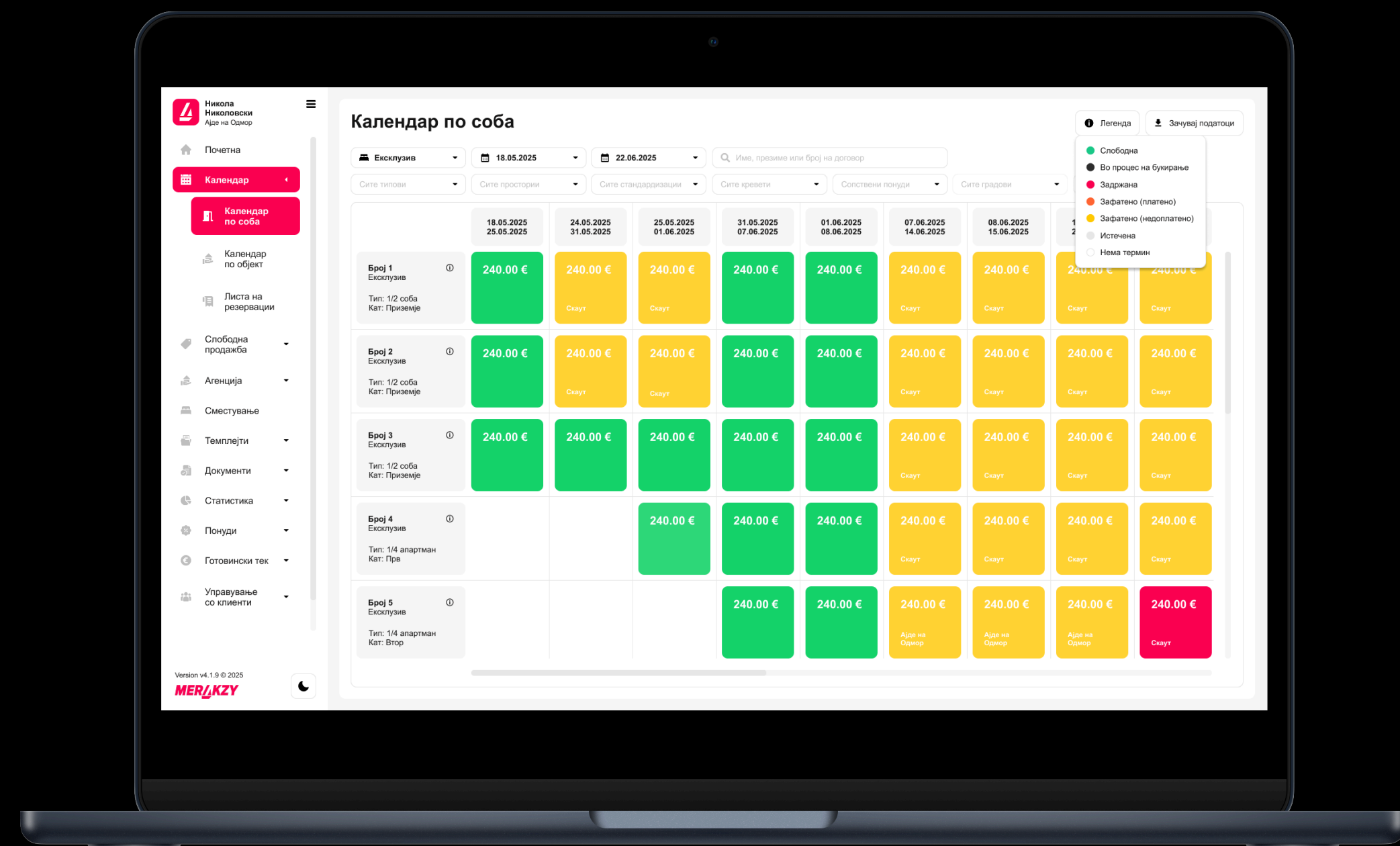
Too many colors, mixed shapes and icons, poor font use and messy layout. The screen felt unbalanced and didn't reflect the updated brand.



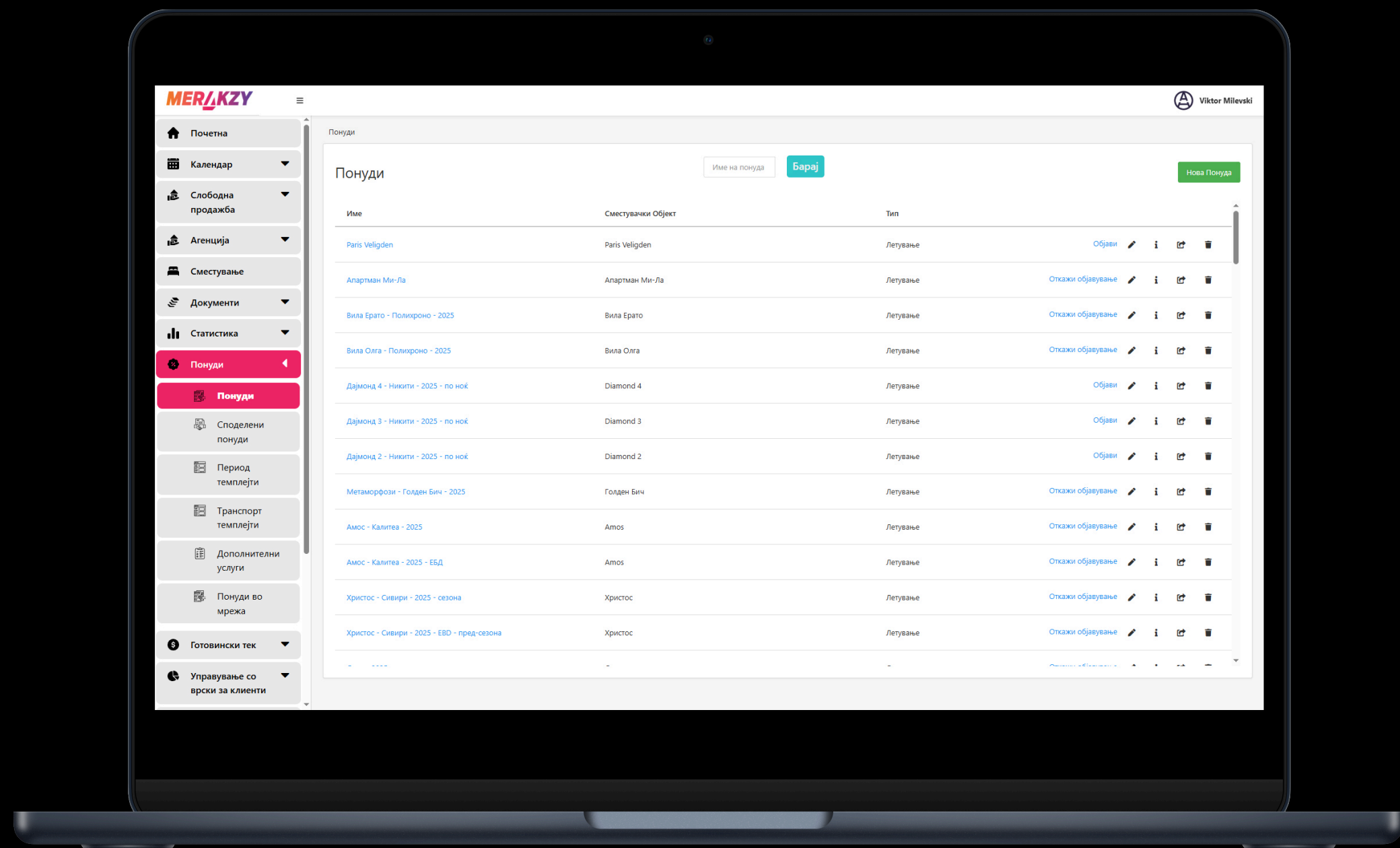
Clean layout with consistent shapes, fonts and icons. Brand colors are used well, and elements are clearly placed for easy navigation.



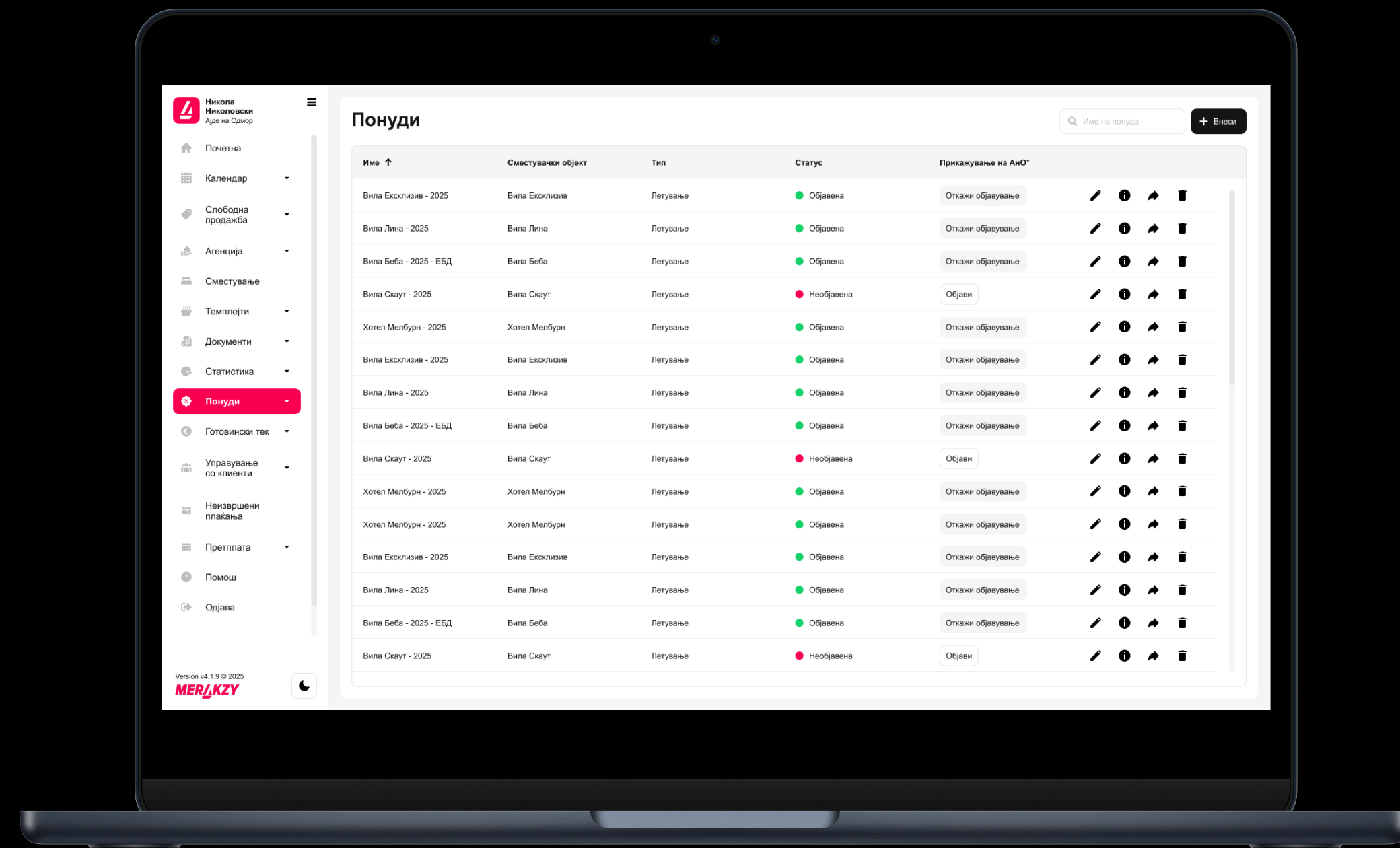
The calendar was confusing with outdated colors, unclear legend and old style shapes made it hard to read. The Info wasn't clearly separated or easy to understand.



We modernized the look with fresh colors, simplified shapes and clear visual separation. Now it's easy to scan, understand and use daily.

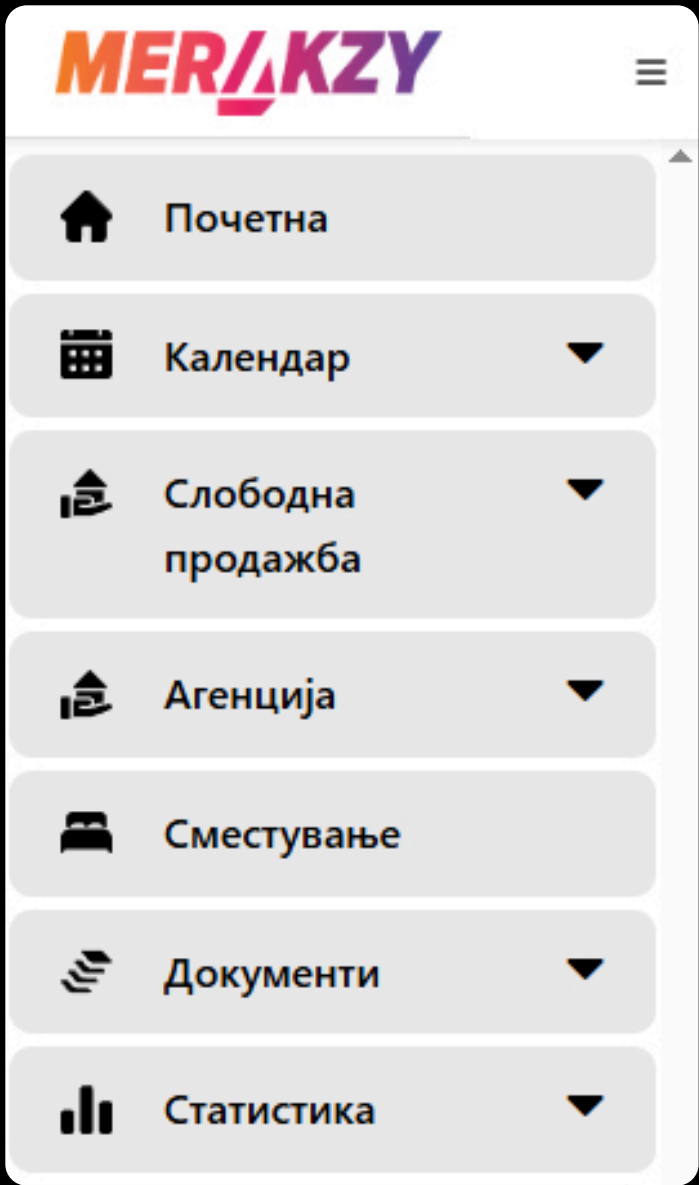


Action buttons were inconsistent because some icons, some text, different shapes and colors. It was hard to follow and confusing to see what was available.



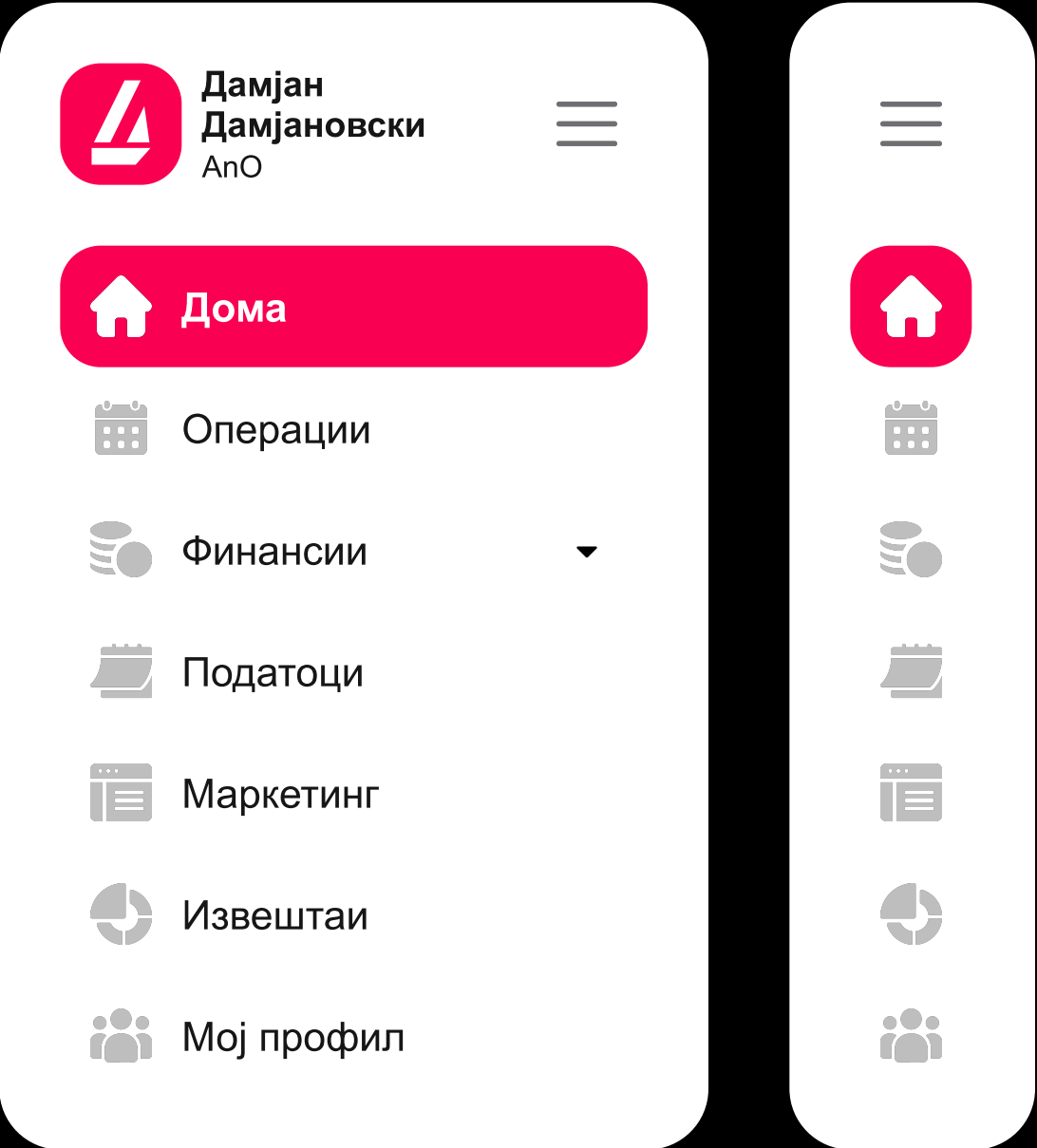
We unified all action buttons with a consistent style and clear labels. The layout now makes it easy to scan offers and take action quickly.

Menu.



Before

The menu featured the full old logo at the top, with no indication of the logged-in user. The layout was cluttered and the icons and structure lacked clarity, making navigation confusing.



After

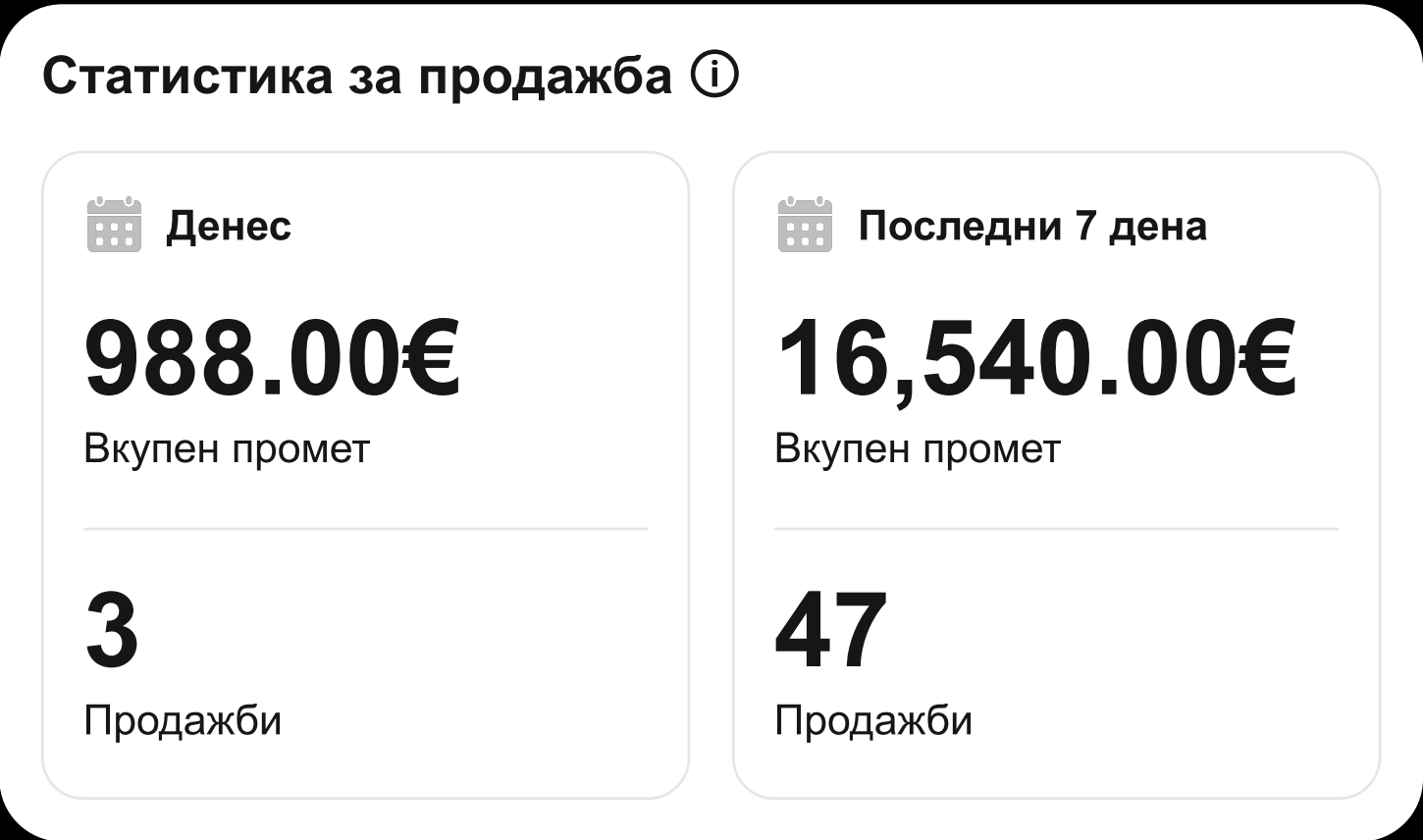
The redesigned menu focuses on simplicity with a more minimalistic layout. We added user info, refined iconography and improved the menu structure and hierarchy. Fonts and colors now align with the brand book, providing a cleaner, more intuitive experience.

Main statistics.



Before ❌

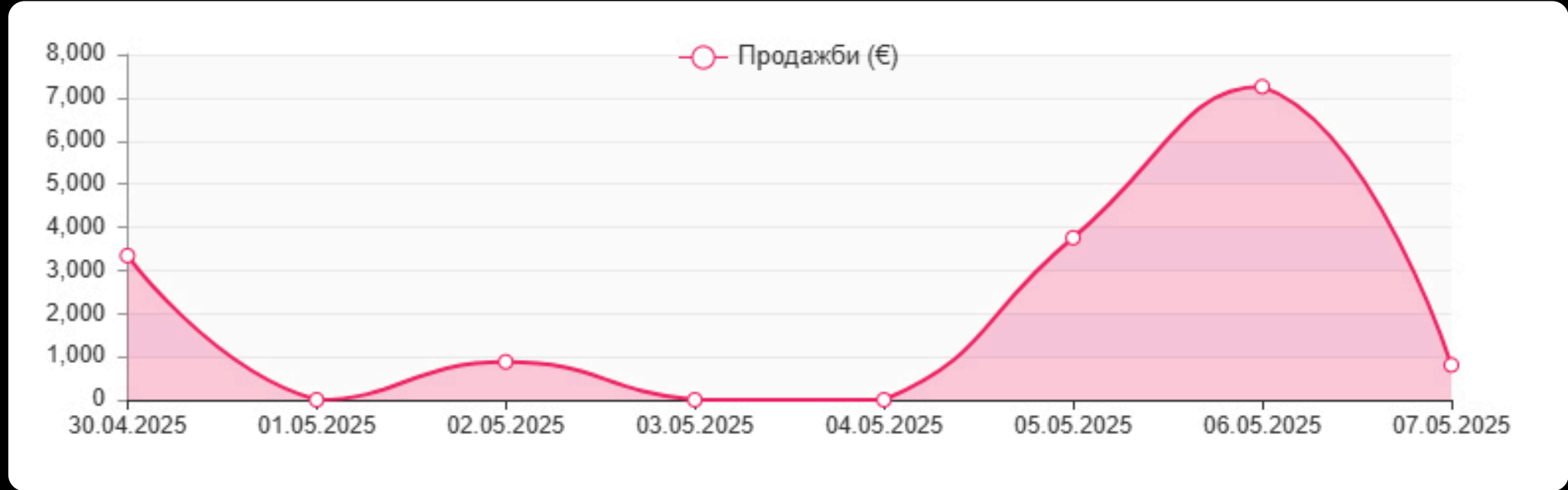
The data was too small and lacked clear separation between the two sections. It was hard to distinguish what each stat represented and the placement didn't align with the user's focus area.



After ✅

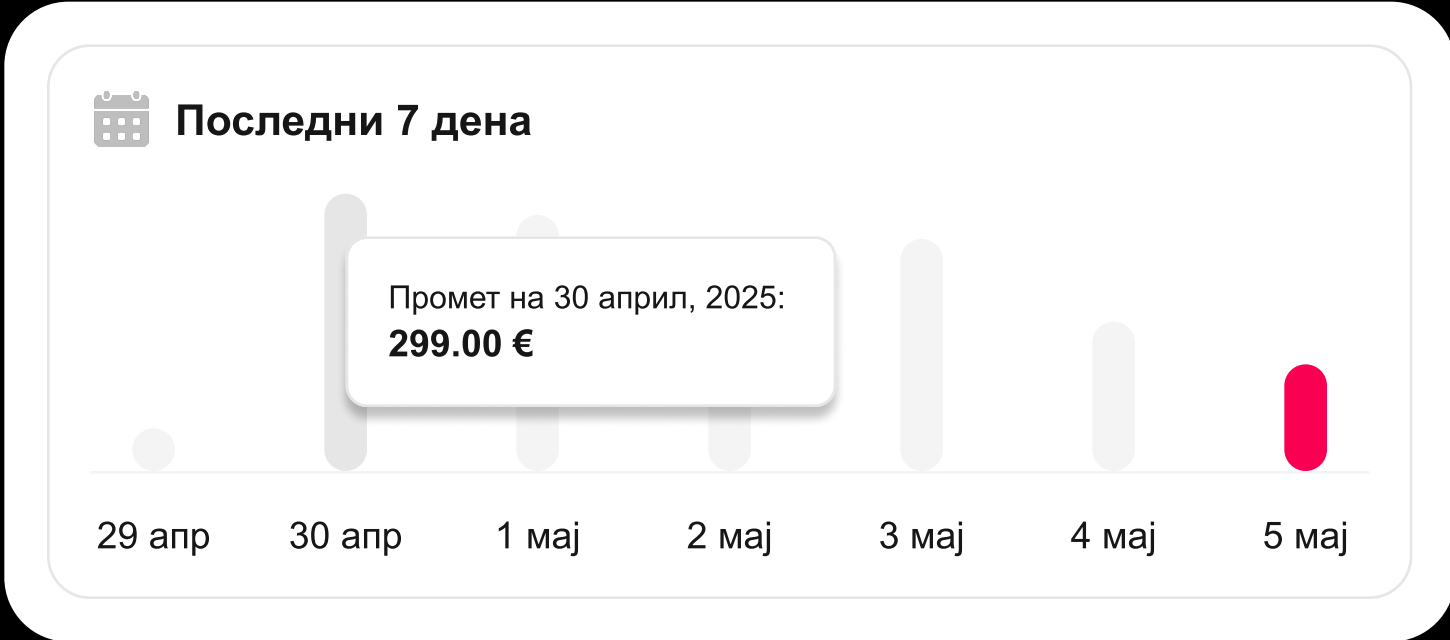
We increased the data visibility, clearly separated the daily and 7-day stats and optimized placement for better user focus. The layout now ensures a clear, quick overview of key sales data.

Bar charts.



Before ❌

The sales data was displayed using a mountain chart. While this style can highlight trends, it made it challenging to read exact values, especially on hover.



After ✅

We switched to clear vertical bar charts, which provide precise data points and improve readability. Hovering over each bar now reveals exact values, enhancing user interaction and data comprehension.

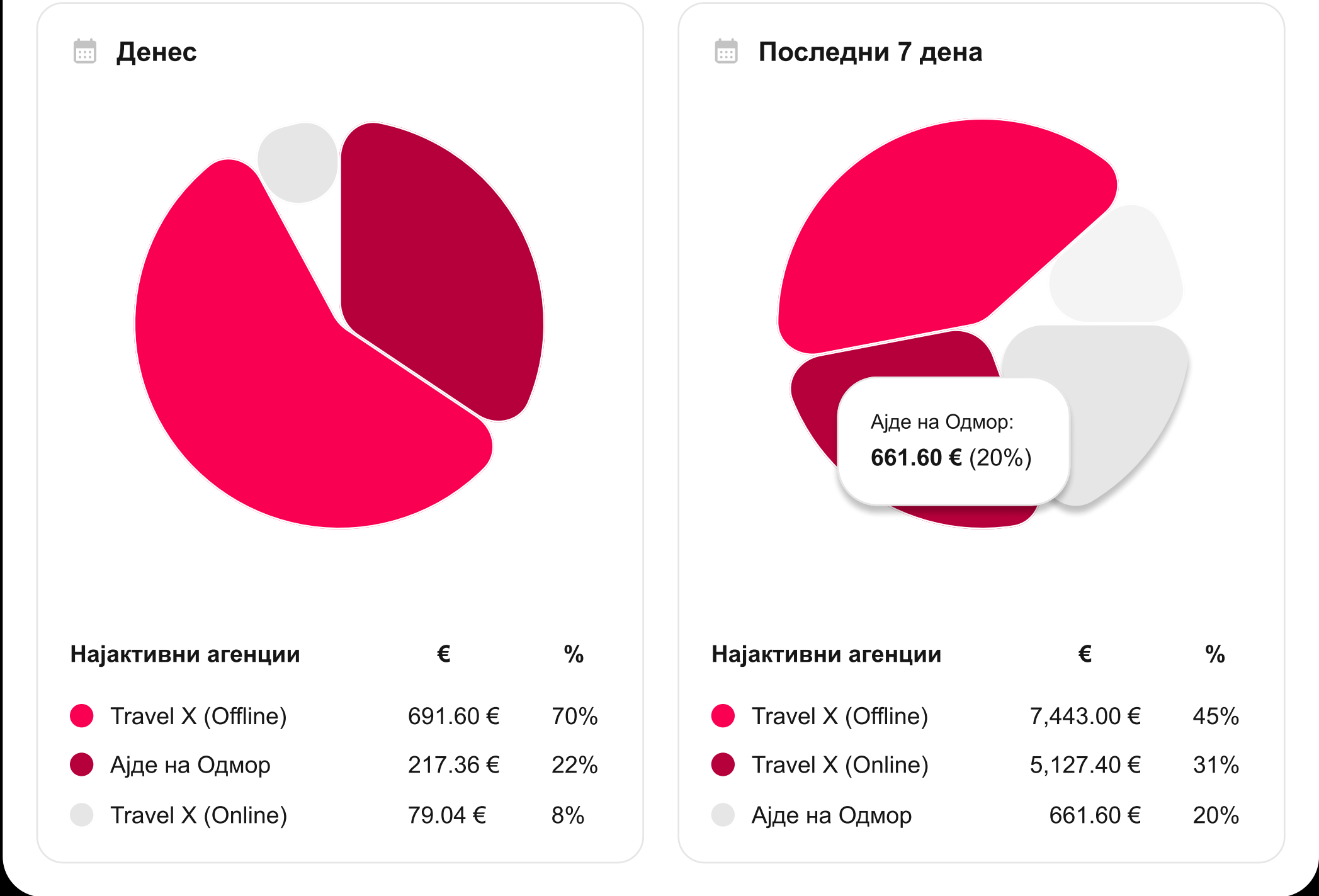
Pie charts.



Before ❌

The pie charts used poor color choices that didn't align with the brand guidelines. The lack of a clear legend and insufficiently labeled data made interpretation difficult.

Статистика за продажба по агенција ⓘ



After ✅

We implemented a more effective pie chart model with colors that follow brand guidelines. The legend is now clear and the data is properly displayed for easier understanding.

Tables.

Задржани резервации

Задржано до	Термин	Сместување
26.05.2025 10:38	25.05.2025 - 01.06.2025	Апартман Ми-Ла
31.05.2025 14:14	31.05.2025 - 07.06.2025	Лина
30.05.2025 10:45	31.05.2025 - 07.06.2025	Лина
29.05.2025 19:06	31.05.2025 - 07.06.2025	Лина
05.06.2025 10:40	07.06.2025 - 14.06.2025	Лина
09.05.2025 17:35	07.06.2025 - 14.06.2025	Голден Бич

Before ❌

The tables were faceless and lacked structure. They had no borders, no clear formatting and a colorless design made the data hard to read and understand.

Задржани резервации ⓘ

Задржано до ↑	Термин	Сместување
26.05.2025 10:38	25.05.2025 - 01.06.2025	Вила Ексклизив
29.05.2025 19:06	31.05.2025 - 07.06.2025	Вила Лина
31.05.2025 14:14	31.05.2025 - 07.06.2025	Вила Беба
30.05.2025 10:45	31.05.2025 - 07.06.2025	Вила Беба
07.06.2025 10:45	07.06.2025 - 14.06.2025	Хотел Мелбурн

After ✅

We introduced clear borders, improved structure and added subtle colors to highlight key information. The tables are now visually organized, making the data easier to digest.

Calendar.

Периоди	24.05.2025 31.05.2025	31.05.2025 07.06.2025	07.06.2025 14.06.2025	14.06.2025 21.06.2025	21.06.2025 28.06.2025	28.06.2025 05.07.2025	05.07.2025 12.07.2025	12.07.2025 19.07.2025
Travel X Лина ? Студио Кон море Високо приземје No.1 ? 1/3	189,00 EUR	249,00 EUR	309,00 EUR	369,00 EUR	409,00 EUR	469,00 EUR	489,00 EUR	519,00 EUR
Travel X Лина ? Студио Кон море Високо приземје No.2 ? 1/3	189,00 EUR	249,00 EUR	309,00 EUR	369,00 EUR	409,00 EUR	469,00 EUR	489,00 EUR	519,00 EUR

Before ❌

The calendar had a poor structure, making it hard to follow. It lacked separation between elements, didn't follow the brand's rounded shape style and used pale, unattractive colors.

	18.05.2025 25.05.2025	24.05.2025 31.05.2025
Број 1 Ексклузив ⓘ Тип: 1/2 соба Кат: Приземје	240€	240€ Скаут
Број 1 Ексклузив ⓘ Тип: 1/2 соба Кат: Приземје	240€	240€

After ✅

We redesigned the calendar with a clear structure, incorporating rounded shapes and vibrant, brand-consistent colors. The layout now feels organized and visually appealing, making navigation easier.

Filters.

Сите типови

Сите сместувања

Датум од

Датум до

Сите Стандардизации

Сите простории

Име и презиме

Број на договор

Before

The filters were poorly organized and confusing, lacking a clear hierarchy. They didn't align with the brand's rounded shapes and lacked overall consistency.

+

Додади аранжман

🔍

Име, презиме или сместување

📅

Датум од

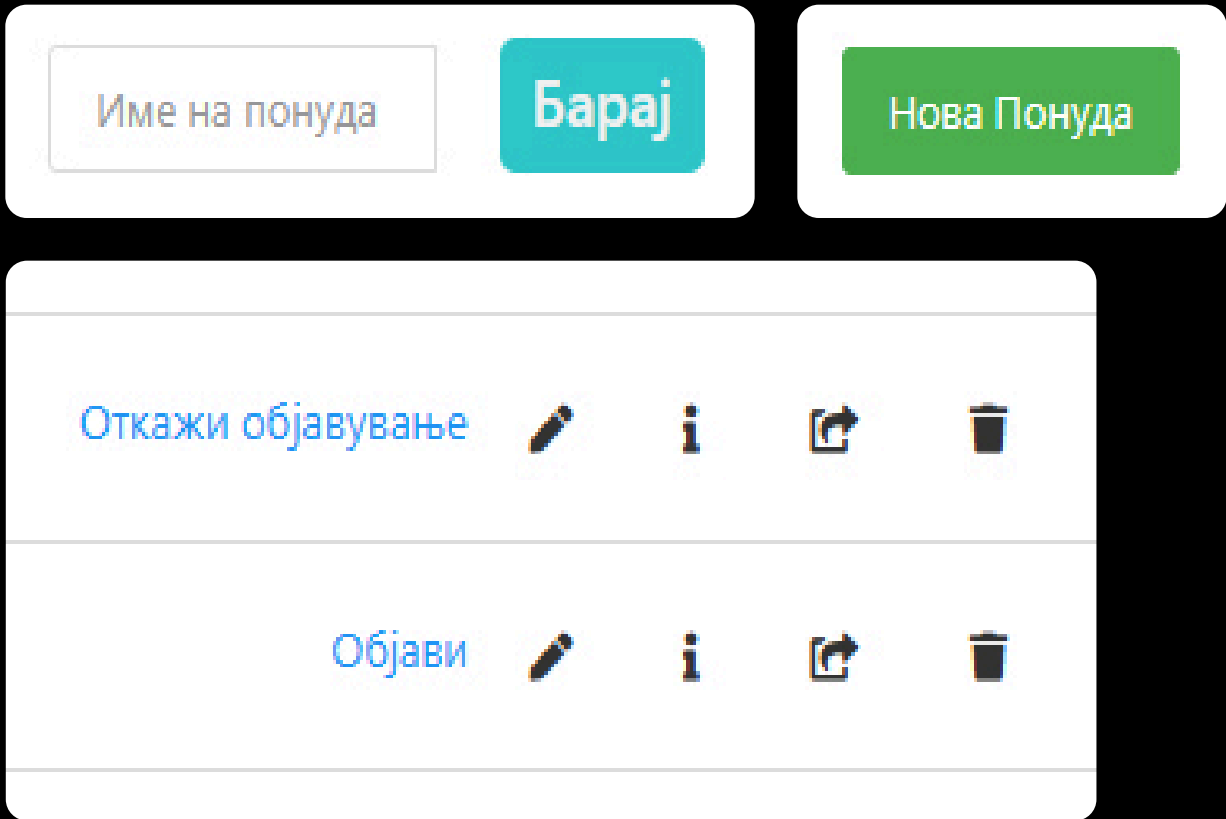
📅

Датум до

After

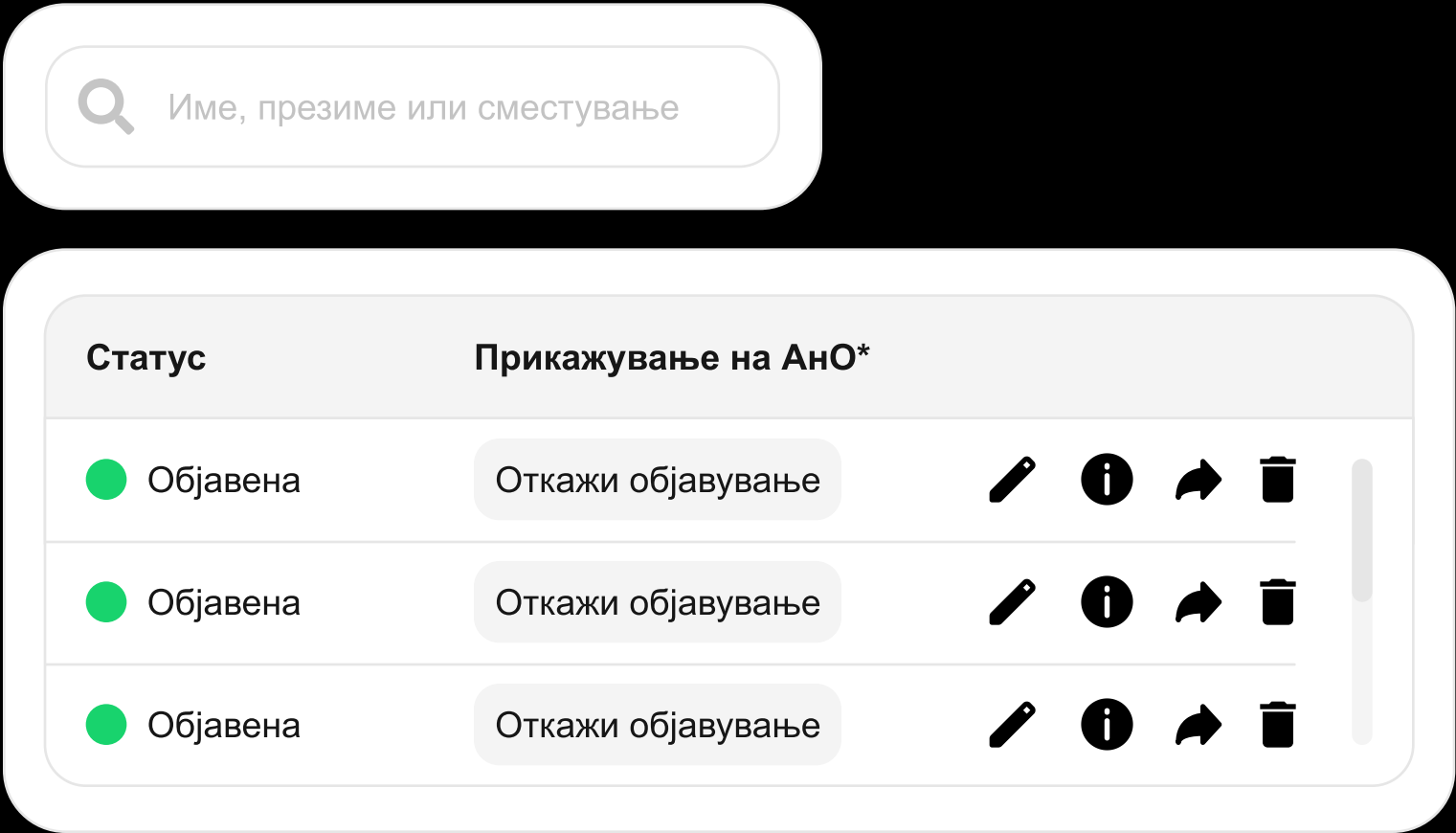
We reorganized the filters for clarity, ensuring a consistent and intuitive layout. Rounded shapes and brand-aligned elements and icons improve both usability and visual appeal.

Search, action buttons, and status.



Before

The search, action buttons and status indicators didn't follow the brand book. They were poorly designed with inconsistent colors and fonts, making it unclear whether they were buttons or text, leading to a chaotic user experience.



After

We standardized the design, aligning buttons, search elements and status indicators with the brand's visual guidelines. Clear, consistent styling ensures they are easily recognizable and functional.